



8 Second Strong is a faith-based rodeo lifestyle brand offering clothing and rodeo gear. We currently have over 60 riders and rodeo queens representing our brand across the US and Canada.

Our latest passion project is The Hold Fast Podcast where we interview rodeo folk and others about their testimony. The term "Hold Fast comes from Hebrews 10:23. You can find our podcast on Spotify and Apple Podcasts.

Our motto is" Whatever is trying to buck you off in life, just Hold Fast for 8 more seconds!"

Give us a follow and say hello on Instagram at @8secondstrong!

